



Building skills for Canada's bio-economy
Un monde de ressources pour la bioéconomie canadienne

FOR IMMEDIATE RELEASE

Life Sciences Association of Manitoba Partners with BioTalent Canada

OTTAWA, Canada – November 31, 2012 -- The Life Sciences Association of Manitoba (LSAM) and BioTalent Canada announced today the creation of a new partnership providing access to new and valuable services for bio-economy businesses throughout Manitoba.

The new partnership allows LSAM members to access BioTalent Canada's many products and services, in particular, the country's only national, bilingual biotechnology job board, "The PetriDish™."

"Manitoba's diverse bio-economy relies on a solid foundation of skilled talent," explains Rob Henderson, Executive Director of BioTalent Canada. "Having access to this large biotech talent pool provides Manitoba employers the capacity to find the skilled people needed for all subsectors including everything from pharmaceuticals to medical devices to bioinformatics," he continues.

LSAM is enthusiastic for the advantages the partnership will bring to their members. "Partnerships like these deliver the products, services and support our members need" says Tracey Maconachie, President of LSAM. "Innovation and growth is so important for Manitoba's bio-economy and our partnership with BioTalent Canada equips our members with the tools they need to support them."

The partnership coincides with the launch of BioTalent Canada's new website - biotalent.ca. With over 250,000 downloads of products and services annually, the website provides critical HR tools to biotech companies, small and medium-sized enterprises in particular, strengthening Canada as a bio-economy leader.

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About LSAM

LSAM is dedicated to a vibrant and sustainable Manitoba Life Science industry focused on the creation and production of innovative tools and products through scientific advancements to improve the daily life of the global population and to increase industry-wide economic growth.

About BioTalent Canada

BioTalent Canada is the HR hub of Canada's bio-economy. A national non-profit organization, BioTalent Canada connects employers with job seekers, delivers human resource information and skills development tools to the bio-economy to ensure the industry has access to job-ready people.

Funded in part by the Government of Canada's Sector Council Program. 

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